Assignment 02 Charvel Galacio April 22 2019 MTM6260

## **APPLICATION DETAILS**

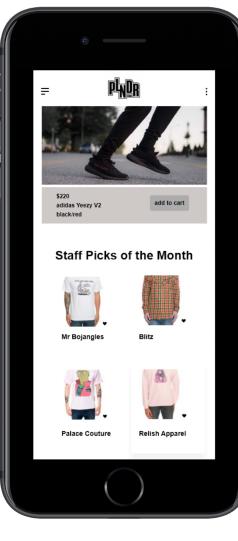
Application Name: PLNDR

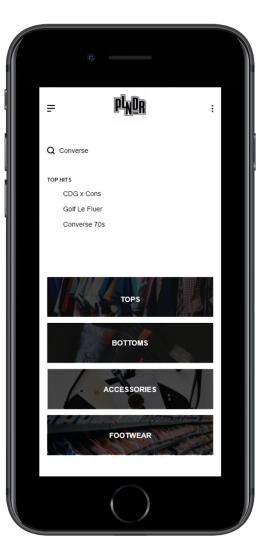
# **ICON IMAGE**



### **IPHONE MOCKUP**







# **ORIGINAL 1ST PAGE: LOADING PAGE**

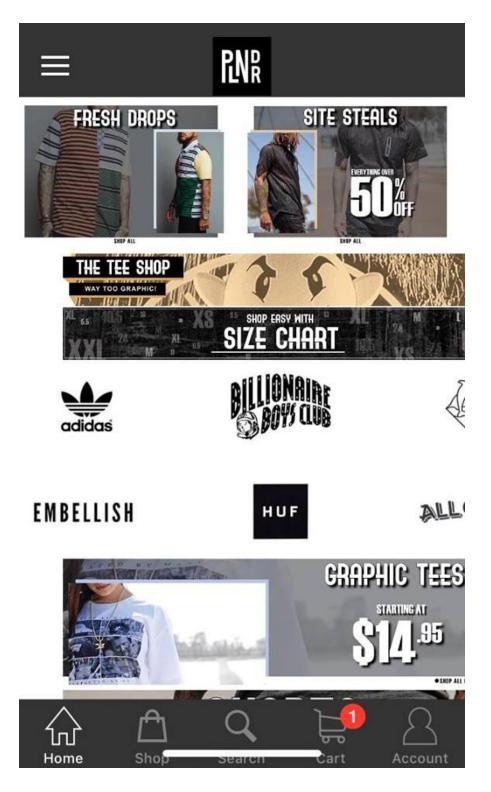


#### **REDESIGN 1ST PAGE: LOADING PAGE**

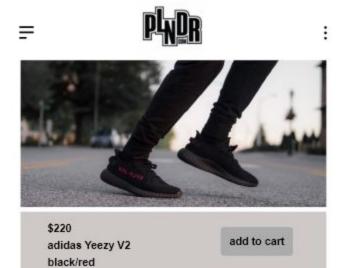


The reason why i'm redesigning the loading page is because i think the logo is at an awkward placement.

#### **ORIGINAL 2ND PAGE: HOMEPAGE**



#### **REDESIGN 2ND PAGE: HOMEPAGE**



# Staff Picks of the Month



Mr Bojangles



Blitz



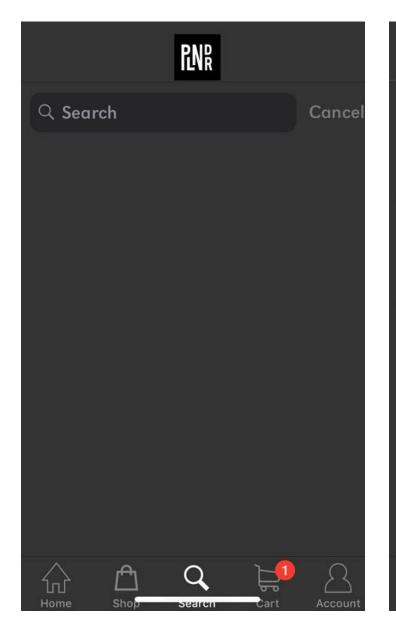
Palace Couture

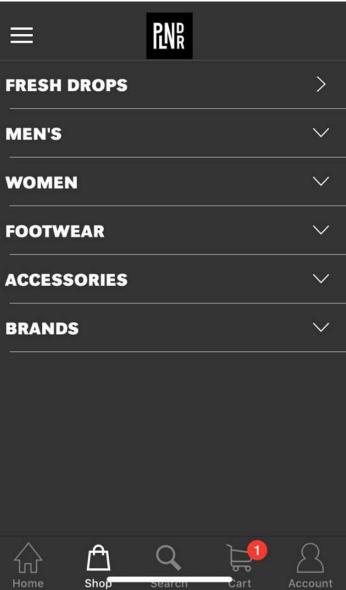


**Relish Apparel** 

The most revamp i did on this app is the homepage because the original homepage has too much going on and the flow of the homepage is really messy.

## **ORIGINAL 3RD & 4TH: CATEGORIES AND SEARCH PAGE**





#### **REDESIGN 3RD PAGE: CATEGORIES AND SEARCH COMBINED**





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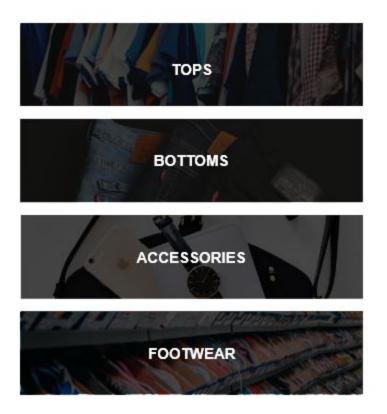
Q Converse

TOP HITS

CDG x Cons

Golf Le Fluer

Converse 70s



The Categories and Search pages have a large amount of whitespace to it that's why i combined the two pages so that if a client navigates to it, they will have less clicks and less information to digest.